

# North Terrace Window Display



Do you have a function, event, promotion, sale, festival, campaign, concert or exhibition approaching?

Radio Adelaide stands right on the busy street front of **North Terrace**.

Our **front window** is a **prime display area**, viewed by thousands of pedestrians and motorists each day; plus there's a busy city bus stop directly right outside. It is always fully lit, and is perfect for three-dimensional visual displays.

These professional display windows are regularly painted white, feature timber flooring, a ceiling display infrastructure, spot lights and security door. The profile of the windows is higher than ever with the space hosting the annual SA Living Artists Festival Exhibitions and on-going eyecatching displays.

- 88,000 listeners per week
- 155,000 per month
- 7000 unique website visitors each month
- over 30,000 podcasts downloaded each month
- over 400 volunteers
- over 500 community partners

*all general enquiries contact*

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The **four windows** are available for hire - either **individually**, in **two sections**, or as **one whole**.

Each is **1.8 metres wide, 2.4 metres high and 57 cm deep**.

Single window hire rate: **\$145** per week,

or

Two windows combined. **\$250** per week

To hire all **four** windows together, the discount rates are

<b>One Week</b>	<b>\$540</b>
<b>Two Weeks</b>	<b>\$1,100</b>
<b>Four Weeks</b>	<b>\$2,000</b>

**You** provide **all** the creative ideas and materials and **you** will be responsible for setting up and taking down your window display.

#### Additional Promotional Opportunities include:

- Website banners and links
- On- Air promotions
- Program Guide Advertising

all prices GST inclusive