

Broadcast Live! from your event

Radio Adelaide
Promotion
Packages



Need to raise the **profile** of your business, fundraiser or community event? Here's a unique promotional opportunity!

We know how to generate a crowd, so if you need a **drawcard**, what better way than to simultaneously access a large **radio audience**. Radio Adelaide can broadcast live across the metropolitan area from your business, community event or fundraiser, directly into the homes and offices of our more than 75,000 listeners. In addition, we stream live on the World Wide Web, providing you with a huge additional listener base, interstate and overseas!

People love to stop and watch live radio and be entertained. Your company, business association or community group can be a part of that.

Imagine one of our high quality **arts** broadcasts or specialist **music** programs coming from your gallery, CD store, bookshop, café, theatre or workshop. Or, how about our **breakfast** Current Affairs program or our **drive time** what's on program *The Range* broadcasting from your café or community centre.

Costs are extremely competitive at only **\$990** per 2 hour broadcast.

All we need is a phone line, power and at 3 square metres of undercover space (indoor or outdoor)

To best meet your needs, call us to discuss program and timeslot options.

Price on Application for longer broadcasts

Phone line must be stand alone, not PABX, if installation needed cost to be paid by sponsor

- 75,000 regular listeners
- over 500 volunteers
- Community Radio Station of the Year

contact

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Don't forget our great value on air announcement rates

Spot Announcements

per 30-second announcement

\$27

for not for Profit Organisations

\$22

Production fee **\$55** per track

waived for packages over \$3,000

Minimum investment **\$455**

Naming Rights for a weekly program

includes

- sponsor being named in Program Intro & Outro (2 x 15 second announcements)

- 2 x sweepers per program

- 5 x 30 second additional weekly spots promoting the program, including sponsor's name.

Cost: \$755 per month.

Additional Promotional Opportunities include:

- Program Guide Advertising and Inserts
- North Terrace Front Window Displays
- On Air Promotional Spots

all prices GST inclusive